

**EC Meeting**  
**IFTI Executive Training Center**  
**University of Memphis**  
**Thursday, June 13, 2013**  
**8:00-9:30 am**

Attendance: Martin Pietrucha, Teresa Adams, Shashi Nambisan, Joel Volinski, Bobb Stokes, Jill Hough, John Collura, Lily Elefteriadou, Karen Philbrick, Tom O'Brien, Dan Pallme, Neville Parker, Rod Dirdon, Holly DiGangi

Call to order: Martin 8:12

Martin: Any issues that need to be addressed with any of the meeting?

- Teresa- Strategic partners & alliances- would be helpful to address what that mean
- Jill: was there an agreement with some of those groups? Not necessarily- since they're large transportation organizations; specifically transit- good to keep relationship
- Teresa: though many were originally advocating for university based transportation research with legislation
- Would be good to evaluate strategic alliances and develop MOU so that both parties have expectations of the relationship to live up to.
- John: With workforce development work; should develop relationships with additional partners (ASCE, AGC, AREMA)
- Shashi- does it make sense to have a long deliberation of same list at each business meeting? It would make more sense to evaluate which groups need to be reported upon prior to the meeting.
- Martin- a "Strategic Committees" would serve this purpose well
- Lily- should prioritize strategic partners based on the newly developed mission & vision
- Martin: Traditionally it's been the V.P. that develops content for upcoming meetings however, a "Tech Committee" would be useful for this. Would like to have many of these committees sourced outside of the EC.

Martin: Any reflections from the meeting? Did anyone receive comments? Felt it was good having so many outside speakers.

- Jill: found that since the taskforces were split, it was difficult to choose which sessions to attend
- As we grow- that will be the case
- Lily- administrators meeting was very useful; feel it was a welcome change and would be helpful to formalize a way to rotate different organizers for changes in experience/ perspective.
- Karen: Quite a few people asked what the benefits were of the ARTBA group enrollment

- Need to push RED activities/ meetings more actively so that the CUTC membership becomes more involved.
- John: Felt the two session yesterday were excellent on universities working with state DOTs. Feel that this is so central to everything that we do; it could really be a great area that CUTC could capitalize on. We need MOUs like AASHTO-RAC; could be great modal for other strategic partner relationships. AASHTO-RAC is a great opportunity to develop relationships with many state people- great for advice on how to approach situations.
- Shashi- the relationships with AASHTO-RAC has led to several research projects at Iowa State
- Shashi: EC ballot result: we need to follow up with will follow up with Mike Walton and Samer Manandant. Would be best to first approach with a phone call. Willing to take the responsibility, but feel it would be better coming from Teresa as the past president.
- Martin- would like to start sending a round-about to the membership reporting task force current projects- include opportunities for the membership to get involved.
- Joel- Regarding the strategic planning task force session; noticed that CUTC spends so much time on awards but it's not included in the revised mission/ vision statement.
- Martin- Feel the awards should be addressed in the goals & strategies (they're more of a detail); the next step for that task force is to develop goals/ strategies. Having the strategic plan is a good tool to keep focus.
- Jill- The CUTC.com URL is selling for \$5k, would like for the group to brainstorm what a new one could be and send them to the communications task force; this will be the first item that needs to be resolved by the committee after returning from the summer meeting. Will investigate what qualifies to have a .edu extension. Since the website is hosted on the ARTBA server, most likely that isn't possible.

Martin: We've made great strides with making the council transparent in the upcoming year, plan to:

- Open EC meetings to membership sit in- will use digression with more sensitive topics.
- Would like to see increased member participation- transferring the daily workings to membership, then have the EC responsible for administration
- Plan to revisit the bylaws for current adherence; there are many cases where we operate outside of the bylaws- if there's situations where we've done this for a good reason, plan to go through the procedures to get them updated as appropriate.
- Will work with ARTBA on a work schedule for the year, to facilitate planning ahead.
- Would like to establish more working groups
  - John: continuing to work with state DOTs, communicating on capitol hill (grass roots) would be something good to pursue.
- During the 101 session, did address that the original group were mostly lobbyists establishing funding for university based research. Once we were incorporated as a 501C3, lobbying activities have been limited. Many in the 101 session questioned what the strategic plan with moving away from those goals.
  - Rod: Regarding advocacy: one of the most important things that CUTC can do is to vet RETRIC; if there wasn't difficulty with the name. RETRIC is that small group that carries

that burden for the rest. All RETRIC members are CUTC members. Feel that RETRIC would welcome a partnership. Bob Plymale is the current chair, so he should be included in the discussion.

- Issue that many don't associate RECRIC with CUTC; would need to figure how we would craft a relationship
  - Lily: we could we develop a separate fund dedicated to lobbying contributions; could approach same pool from the banquet sponsors.
  - Shashi: the idea is "growing the pie": a value proposition needs to be made that the funding needs to be larger; not return to the previous level (which had already been reduced) - should look at LTAP as a modal; every state has one.
- CUTC 101 Session during TRB would be helpful; not only for CUTC members but also industry/ government partners.
    - Teresa: Steve Albert had good documentation on the "myths" about transportation research
    - Rod: back to the advocacy topic, one of the most important things that CUTC can do is to vet RETRIC; if there wasn't difficulty with the name. RETRIC is that small group that carries that burden for the rest. All RETRIC members are CUTC members. Feel that RETRIC would welcome a partnership. Bob Plymale is the current chair, so he should be included in the discussion.
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    - CUTC 101 session- should reach out to those that people that participated and see if they would be interested in serving on any of our task force.
    - Jill- once the CUTC 101 session is available; would post on the website so that all have access to it as a quick reference.
    - Shashi- would be good to have some quotes from those that attended the 101 session and use as a marketing tool for the winter meeting.
  - Neville: Need to consider someone new to takeover Awards Committee- needs a successor asap. Will be able to work with Holly this year, but will not be able to continue the commitment.

Martin: Adjourn: 9:21 am